

2016 1-Year Post-Graduation Survey Results Class of 2014-2015

Background

- ❖ 2,173 alumni invited to participate.
- ❖ 257 responses; response rate of 12%.
- Survey emailed to students who graduated in August 2014, December 2014, and May 2015 with a B.A., B.S., or A.B. Degree.
- Survey administered November 18, 2016 December 19, 2016 using Qualtrics online survey tool.

Current Employment

- ❖ 63% of respondents are currently employed full-time.
- ❖ 10% of respondents are employed part-time or have multiple jobs.
- ❖ 16% of respondents are employed in the marketing, sales, and service fields.
- ❖ 66% of respondents have a job that requires at least a Bachelor's Degree.
- ❖ 25% of respondents' current annual income range is \$30,000 \$39,999.
- ❖ 59% of respondents' employment is moderately or highly related to their major.

Employment History

- ❖ 82% of respondents were able to find their first full-time position while enrolled as an undergraduate or during the first six months after graduation.
- ❖ 60% of respondents' first full-time job was in South Carolina.
- ❖ 50% of respondents received 1-2 job offers for full-time employment prior to graduation.

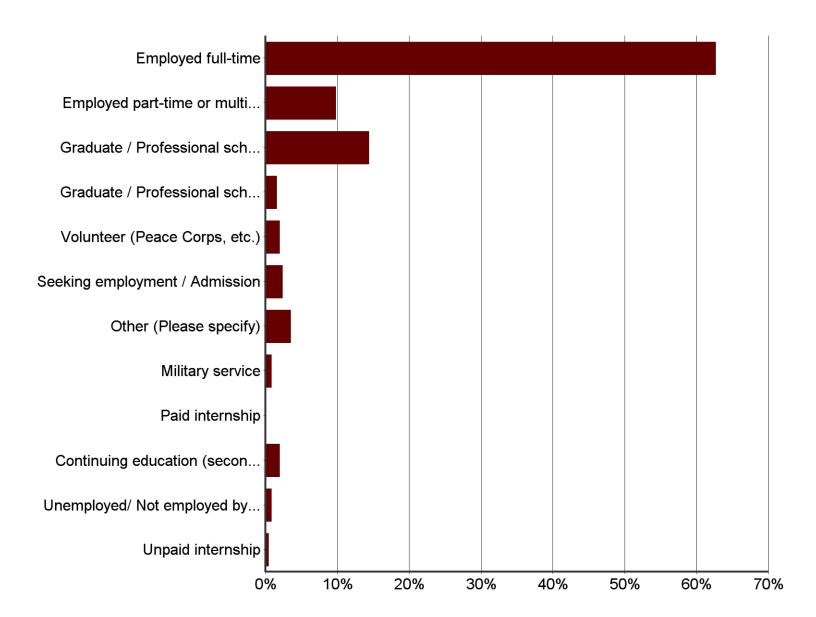
Graduate/Professional School

- ❖ 16% of respondents are attending graduate/professional school full-time or part-time.
- ❖ 25% of respondents continuing their education received an assistantship or fellowship.
- 66% of respondents are seeking further education because they believe their career goals can only be obtained through further education.

College of Charleston Undergraduate Experience

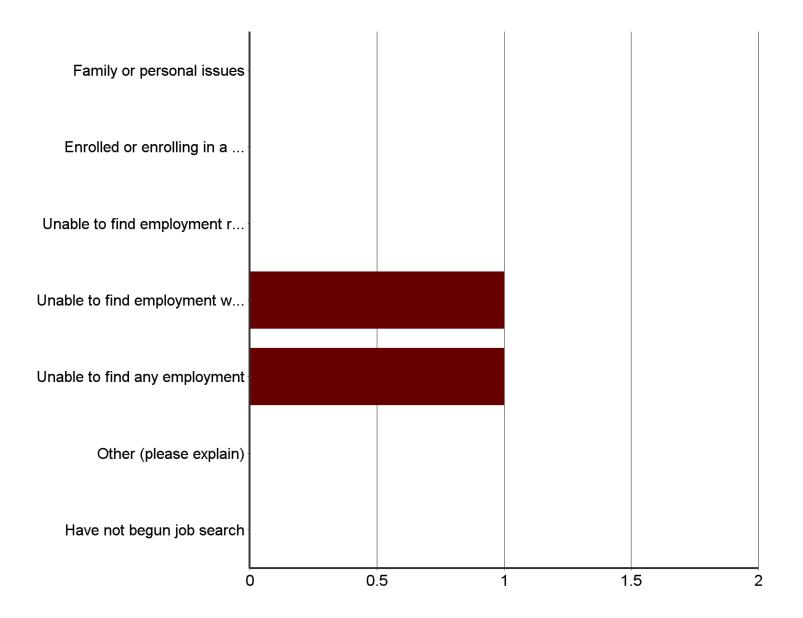
- * 84% of respondents were satisfied or very satisfied with their overall academic experience.
- ❖ 70% of respondents would choose the same major field of study again.
- ❖ 83% of respondents would choose to attend the College of Charleston again.
- ❖ 44% of respondents graduated with no student loans.

College of Charleston 2016 Survey Results: Class of 2014-2015 Respondents' Current Status



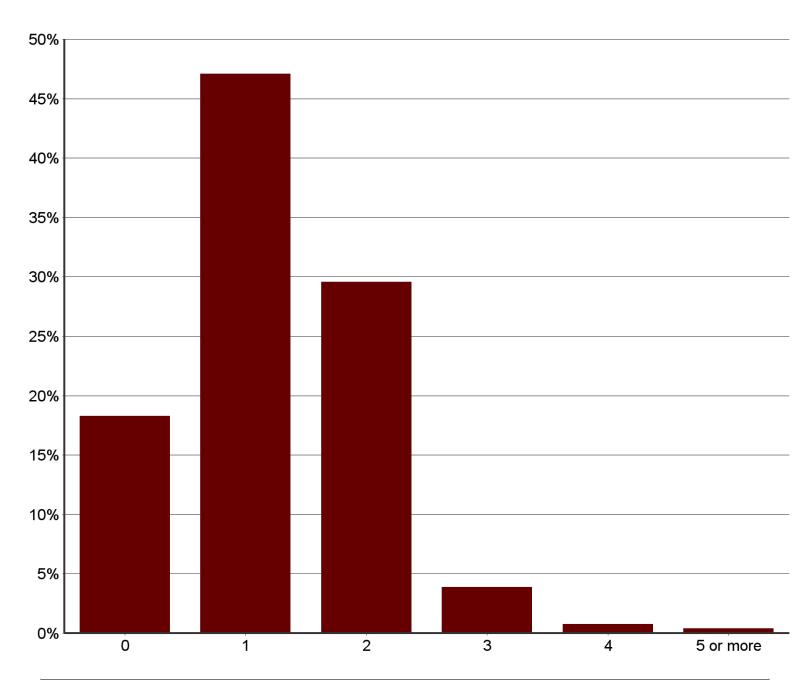
Current Status	N	%
Employed full-time	161	62.65%
Employed part-time or multiple jobs	25	9.73%
Graduate / Professional school, full-time	37	14.40%
Graduate / Professional school, part-time	4	1.56%
Volunteer (Peace Corps, etc.)	5	1.95%
Seeking employment / Admission to graduate school	6	2.33%
Other (Please specify)	9	3.50%
Military service	2	0.78%
Paid internship	0	0.00%
Continuing education (second bachelor's, certification program, etc.)	5	1.95%
Unemployed/ Not employed by choice	2	0.78%
Unpaid internship	1	0.39%
Total	257	100.00%

College of Charleston 2016 Survey Results: Class of 2014-2015 Respondents' Reason for Unemployment



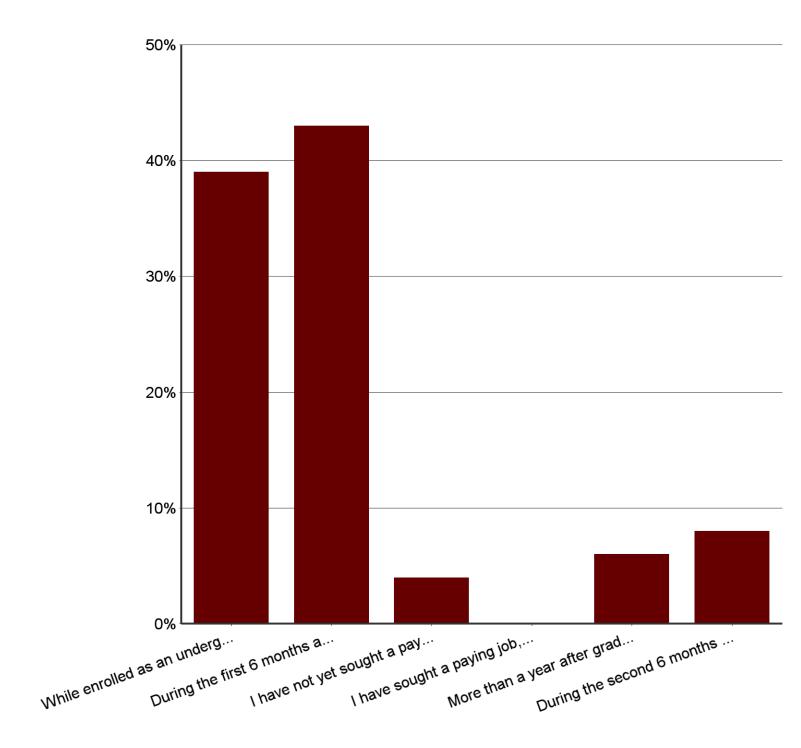
Reason for being Unemployed or not Employed by Choice	N	%
Family or personal issues	0	0.00%
Enrolled or enrolling in a degree or certificate program	0	0.00%
Unable to find employment related to career goals or area of study	0	0.00%
Unable to find employment with sufficient level of pay	1	50.00%
Unable to find any employment	1	50.00%
Other (please explain)	0	0.00%
Have not begun job search	0	0.00%
Total	2	100.00%

College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Respondents' Number of Full-Time Jobs Held Since Graduation



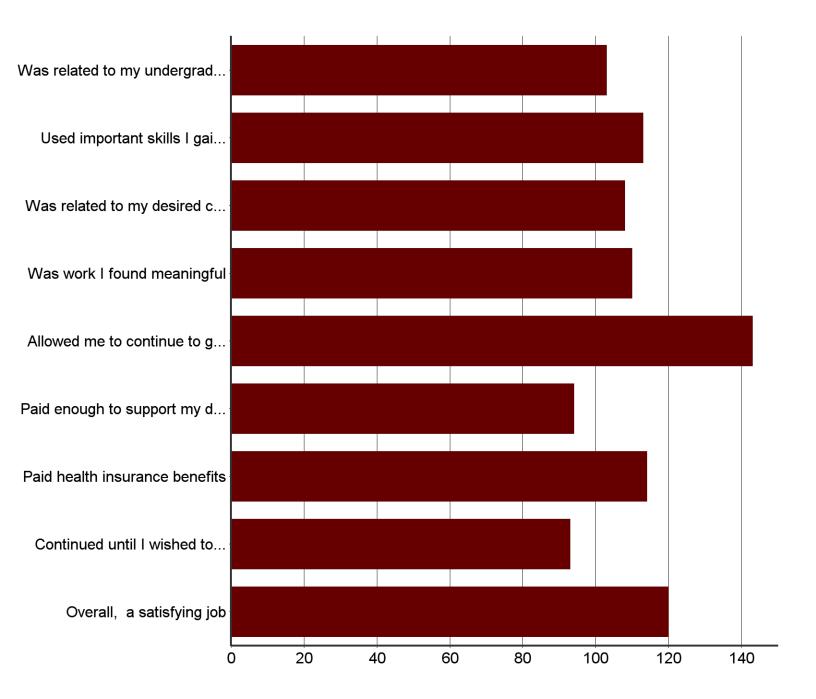
Number of Full-Time Jobs since Graduation	N	%
0	47	18.29%
1	121	47.08%
2	76	29.57%
3	10	3.89%
4	2	0.78%
5 or more	1	0.39%

College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Time Taken for Respondents' to Find First Full-Time Job After Graduation



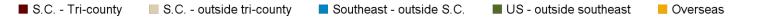
Time Taken to Find First Full-Time Job After Graduation	N	%
While enrolled as an undergraduate	78	39.00%
During the first 6 months after graduation	86	43.00%
I have not yet sought a paying job; I am a full-time student or engaged in other activities	8	4.00%
I have sought a paying job, but I have not yet found one	0	0.00%
More than a year after graduation	12	6.00%
During the second 6 months after graduation	16	8.00%
Total stitutional Effectiveness and Strategic Planning oiep.cofc.edu	200	100.00%

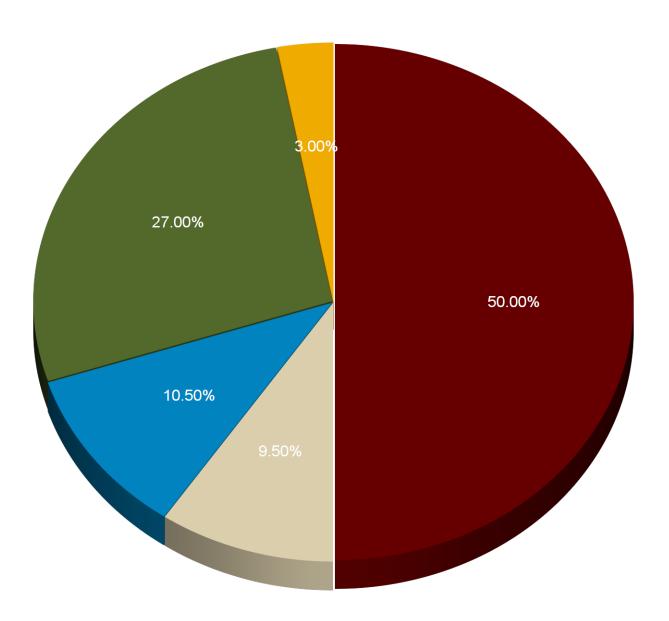
College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Respondents' First Full-Time Job After Graduation



Description of First Full-Time Job After Graduation	N
Was related to my undergraduate major	103
Used important skills I gained as an undergraduate	113
Was related to my desired career path	108
Was work I found meaningful	110
Allowed me to continue to grow and learn	143
Paid enough to support my desired lifestyle	94
Paid health insurance benefits	114
Continued until I wished to leave	93
Overall, a satisfying job	120

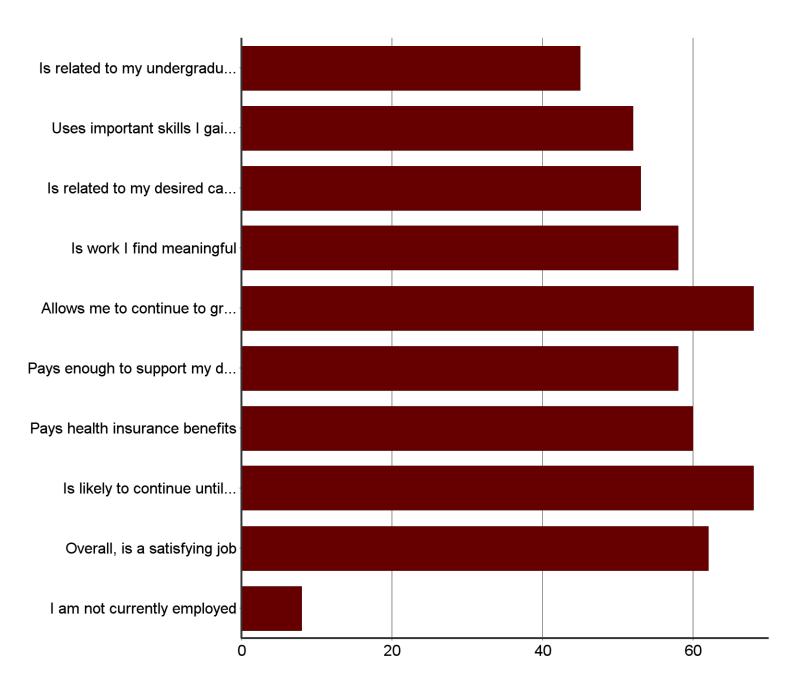
College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Location of First Full-Time Job After Graduation





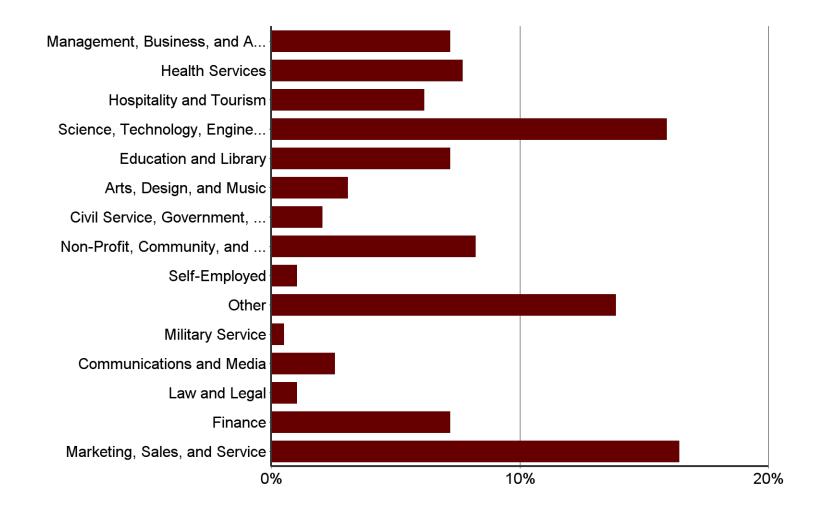
Location of First Full-Time Job After Graduation	N	%
S.C Tri-county	100	50.00%
S.C outside tri-county	19	9.50%
Southeast - outside S.C.	21	10.50%
US - outside southeast	54	27.00%
Overseas	6	3.00%
Total	200	100.00%

College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Respondents' Current Job



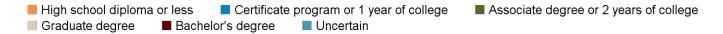
Respondents' Current Job	N
Is related to my undergraduate major	45
Uses important skills I gained as an undergraduate	52
Is related to my desired career path	53
Is work I find meaningful	58
Allows me to continue to grow and learn	68
Pays enough to support my desired lifestyle	58
Pays health insurance benefits	60
Is likely to continue until I wish to leave	68
Overall, is a satisfying job	62
I am not currently employed	8

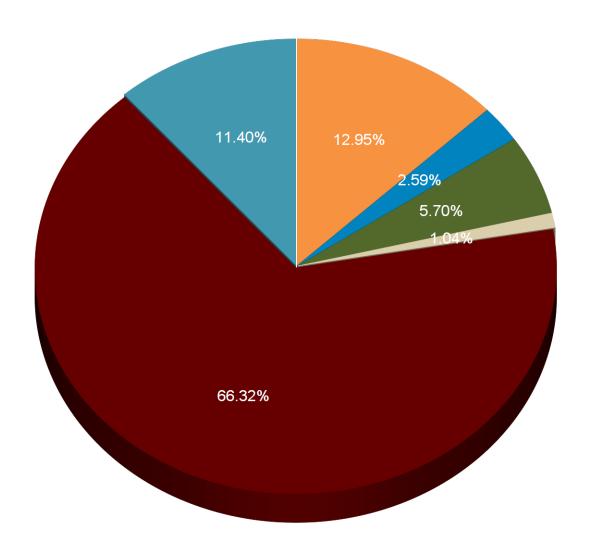
College of Charleston 2016 Survey Results: Class of 2014-2015 Respondents' Current Employment Field



Description of Respondents' Current Employment	N	%
Management, Business, and Administration	14	7.18%
Health Services	15	7.69%
Hospitality and Tourism	12	6.15%
Science, Technology, Engineering, and Math	31	15.90%
Education and Library	14	7.18%
Arts, Design, and Music	6	3.08%
Civil Service, Government, and Public Administration	4	2.05%
Non-Profit, Community, and Social Service	16	8.21%
Self-Employed	2	1.03%
Other	27	13.85%
Military Service	1	0.51%
Communications and Media	5	2.56%
Law and Legal	2	1.03%
Finance	14	7.18%
Marketing, Sales, and Service	32	16.41%

College of Charleston 2016 Survey Results: Class of 2014-2015 Minimum Educational Requirements for Respondents' Current Employment Position

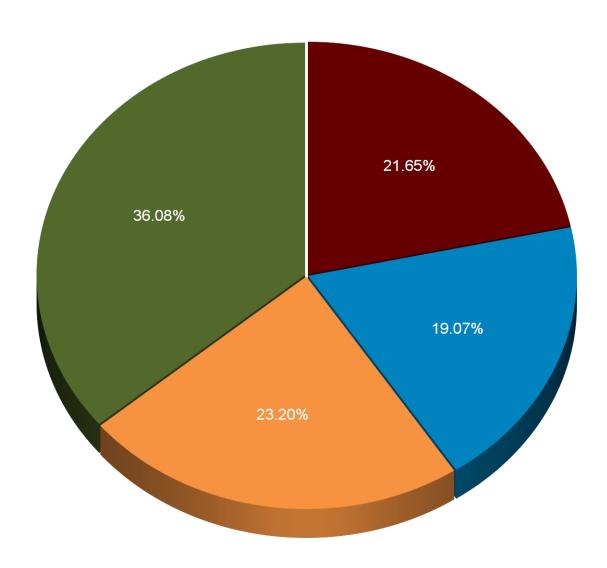




Minimum Educational Requirements for Respondents' Current Position	N	%
High school diploma or less	25	12.95%
Certificate program or 1 year of college	5	2.59%
Associate degree or 2 years of college	11	5.70%
Graduate degree	2	1.04%
Bachelor's degree	128	66.32%
Uncertain	22	11.40%
Total	193	100.00%

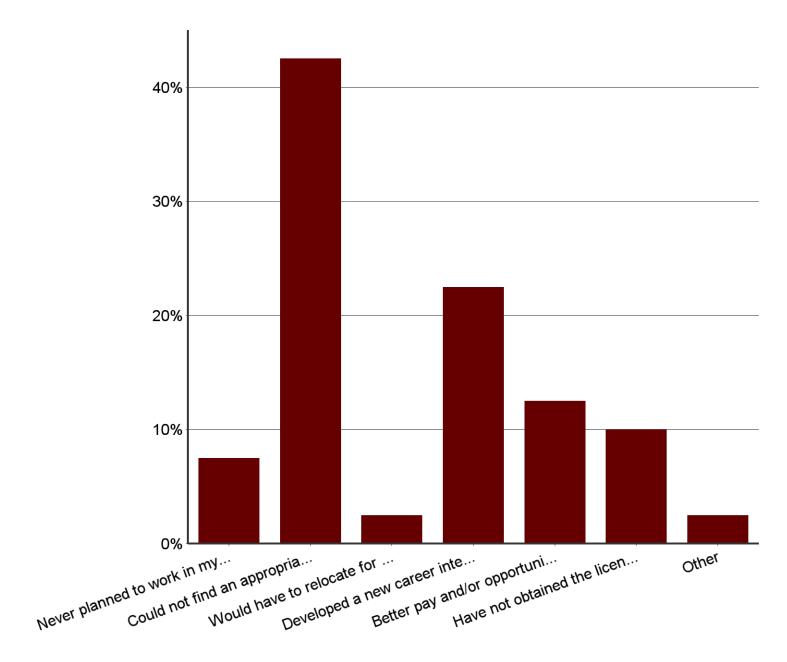
College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Relationship Between Respondents' Major and Current Employment





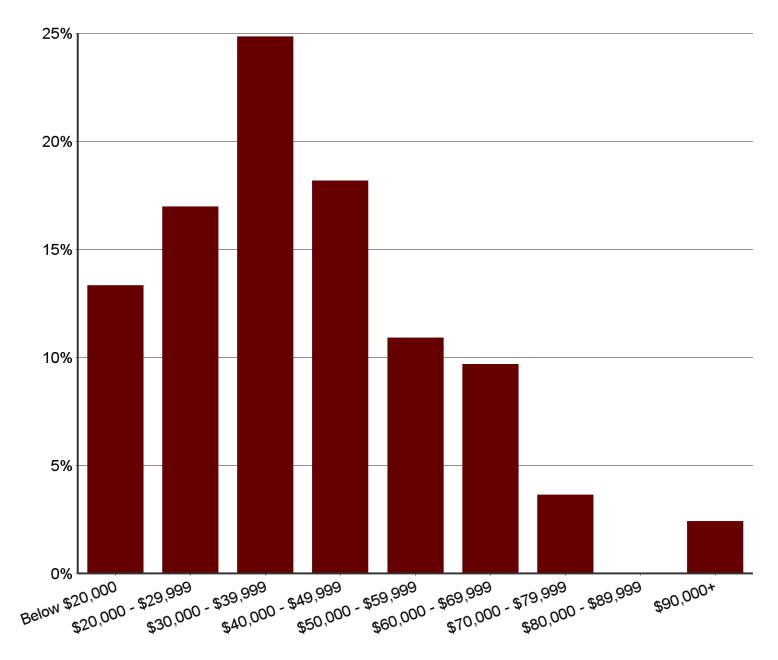
Relationship Between Major and Current Employment	N	%
Not related	42	21.65%
Slightly related	37	19.07%
Moderately related	45	23.20%
Highly related	70	36.08%

College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Reason Respondents' Current Employment is not Related to Major Field of Study



Reason Respondents' Current Employment is not Related to Major Field of Study	N	%
Never planned to work in my field	3	7.50%
Could not find an appropriate job in my field	17	42.50%
Would have to relocate for a job in my field	1	2.50%
Developed a new career interest	9	22.50%
Better pay and/or opportunity for advancement outside of my field	5	12.50%
Have not obtained the licensure, registration, or certification required for my field	4	10.00%
Other	1	2.50%
Total	40	100.00%

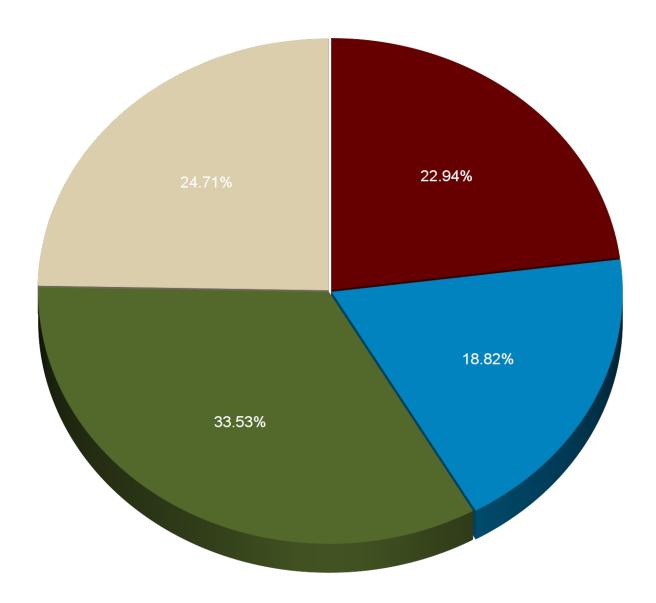
College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Respondents' Current Annual Income Range



Current Annual Income Range	N	%
Below \$20,000	22	13.33%
\$20,000 - \$29,999	28	16.97%
\$30,000 - \$39,999	41	24.85%
\$40,000 - \$49,999	30	18.18%
\$50,000 - \$59,999	18	10.91%
\$60,000 - \$69,999	16	9.70%
\$70,000 - \$79,999	6	3.64%
\$80,000 - \$89,999	0	0.00%
\$90,000+	4	2.42%
Total	165	100.00%

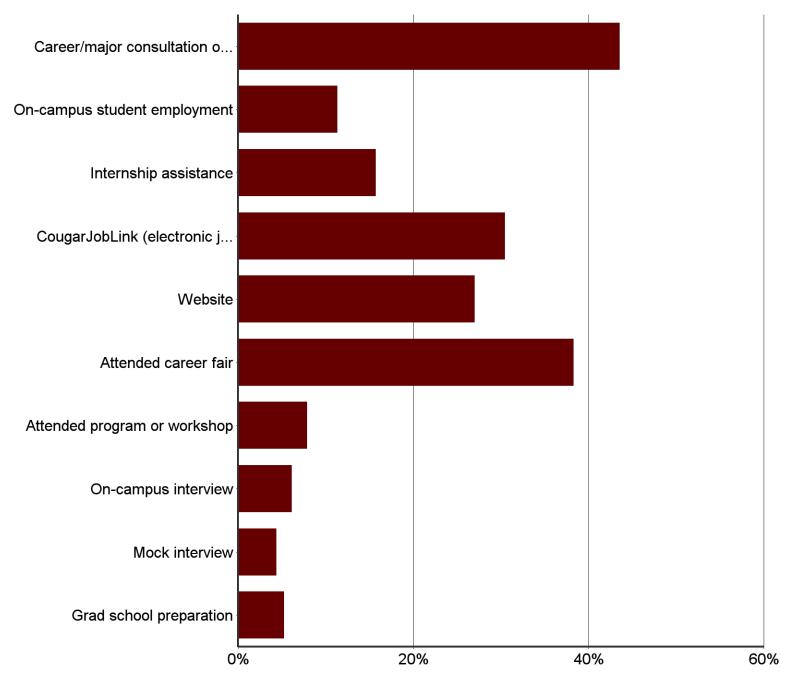
College of Charleston 2016 Alumni Survey: Class of 2014-2015 Respondents' Dedication Time for Job Search Before Current Employment





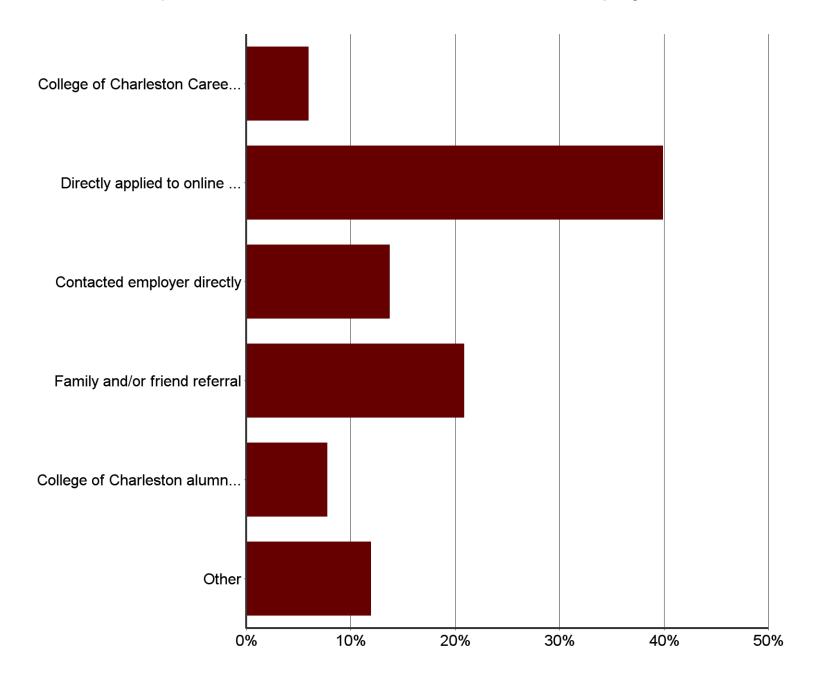
Dedicated Time for Job Search Before Current Employment	N	%
< 1 hour per week	39	22.94%
1-2 hours per week	32	18.82%
3-4 hours per week	57	33.53%
5 or more hours per week	42	24.71%
Total	170	100.00%

College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Career Centers Services Used by Respondents



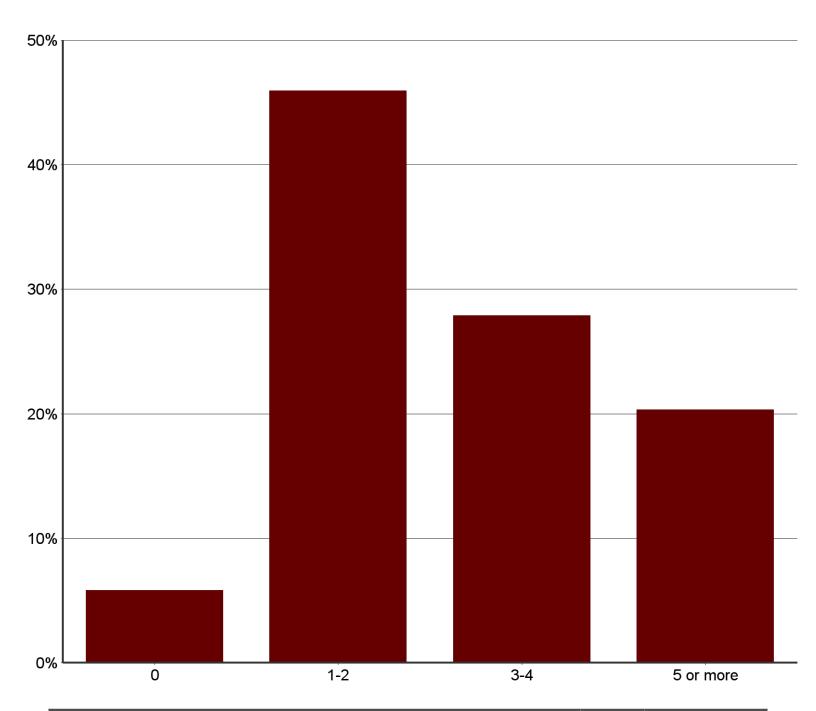
Career Center Services Used By Respondents	N	%
Career/major consultation or meeting with staff	50	43.48%
On-campus student employment	13	11.30%
Internship assistance	18	15.65%
CougarJobLink (electronic job posting)	35	30.43%
Website	31	26.96%
Attended career fair	44	38.26%
Attended program or workshop	9	7.83%
On-campus interview	7	6.09%
Mock interview	5	4.35%
Grad school preparation	6	5.22%
Total	218	100.00%

College of Charleston 2016 Alumni Survey: Class of 2014-2015 Respondents' Method Used to Obtain Current Employment



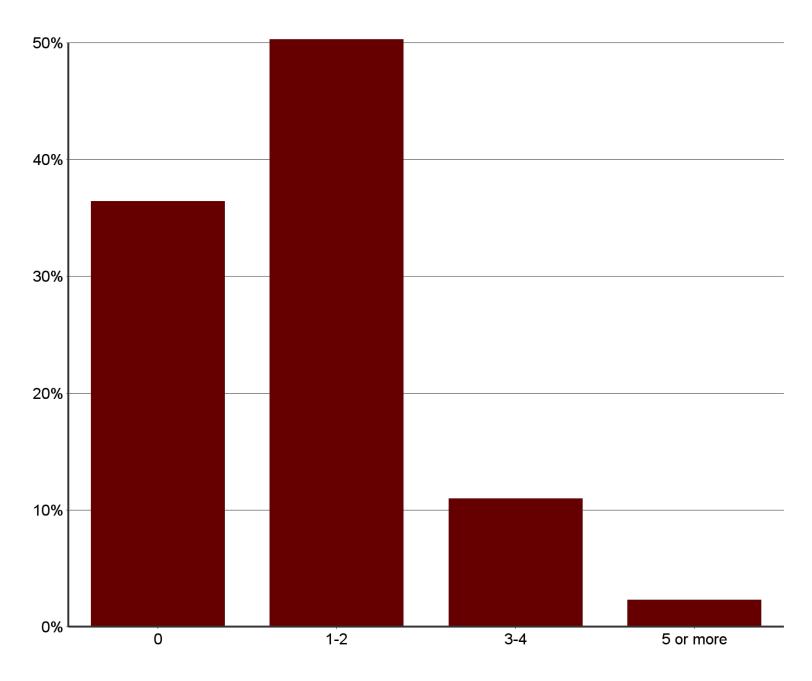
Method of Job Searching	N	%
College of Charleston Career Center (CougarJobLink, Career Fair, on-campus interviews)	10	5.95%
Directly applied to online posting via company website or other job search	67	39.88%
Contacted employer directly	23	13.69%
Family and/or friend referral	35	20.83%
College of Charleston alumni and/or employee of the College assisted to secure interview/job	13	7.74%
Other	20	11.90%
Total	168	100.00%

College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Respondents' Number of Interviews while Job Searching



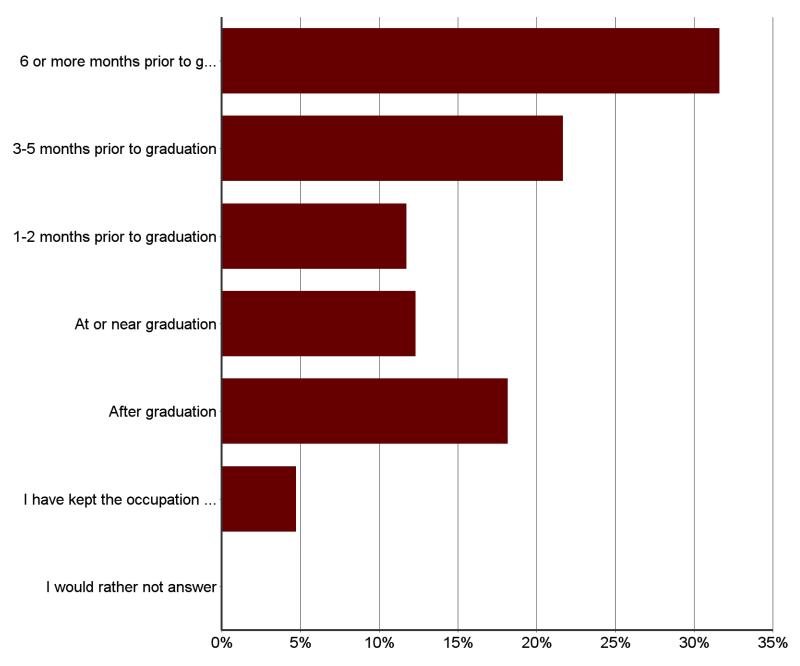
Number of Job Interviews while Job Searching	N	%
0	10	5.81%
1-2	79	45.93%
3-4	48	27.91%
5 or more	35	20.35%
Total	172	100.00%

College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Number of Job Offers Respondents Received for Full-Time Employment Prior to Graduation



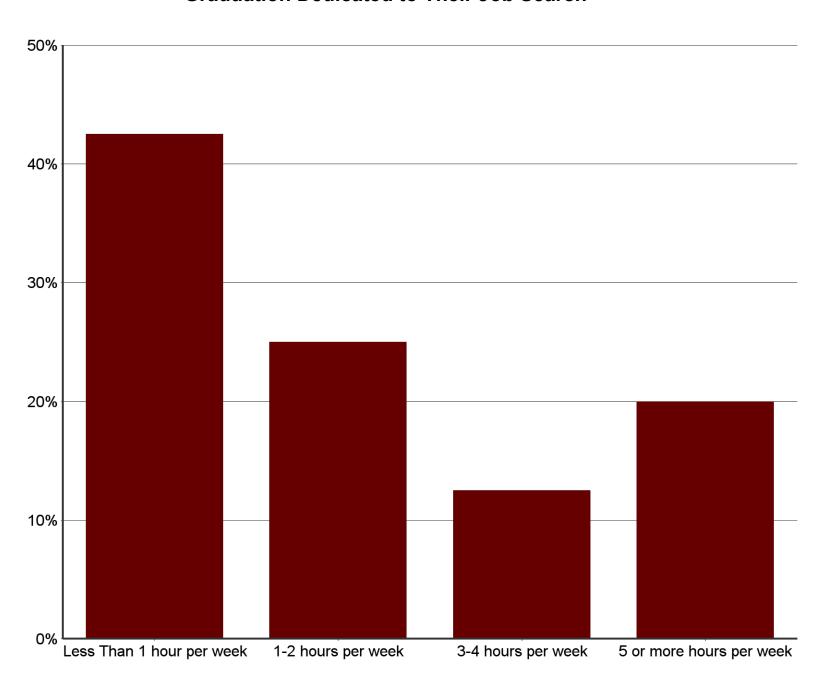
	Number of Job Offers Received before Prior to Graduation	N	%
0		63	36.42%
1-2		87	50.29%
3-4		19	10.98%
5 or more		4	2.31%
Total		173	100.00%

College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 When Respondents Started Job Search



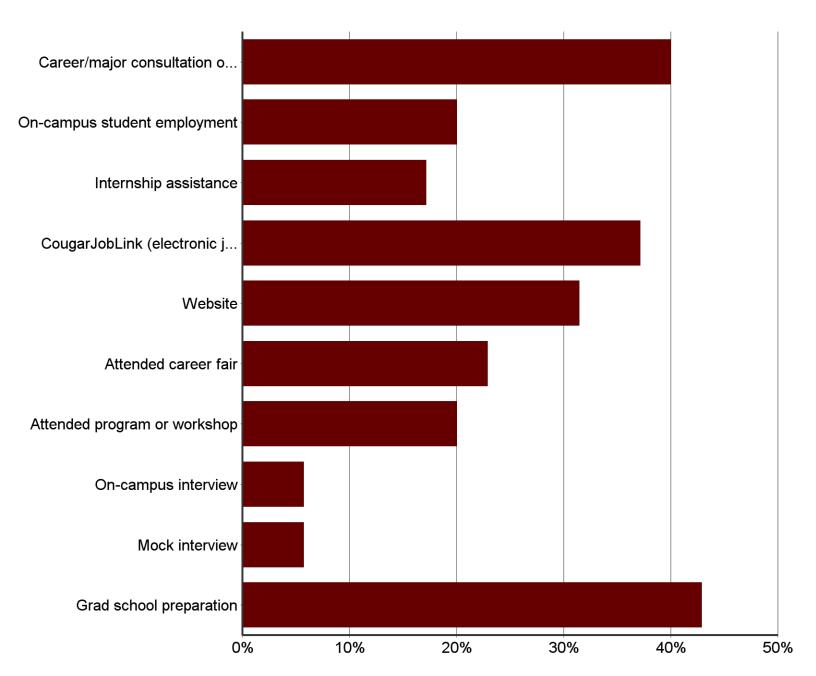
When Respondents Started Job Search	N	%
6 or more months prior to graduation	54	31.58%
3-5 months prior to graduation	37	21.64%
1-2 months prior to graduation	20	11.70%
At or near graduation	21	12.28%
After graduation	31	18.13%
I have kept the occupation I held prior to graduation or have been promoted	8	4.68%
I would rather not answer	0	0.00%
Total	171	100.00%

College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Amount of Time Respondents Who Have Had "0" Full-Time Jobs Since Graduation Dedicated to Their Job Search



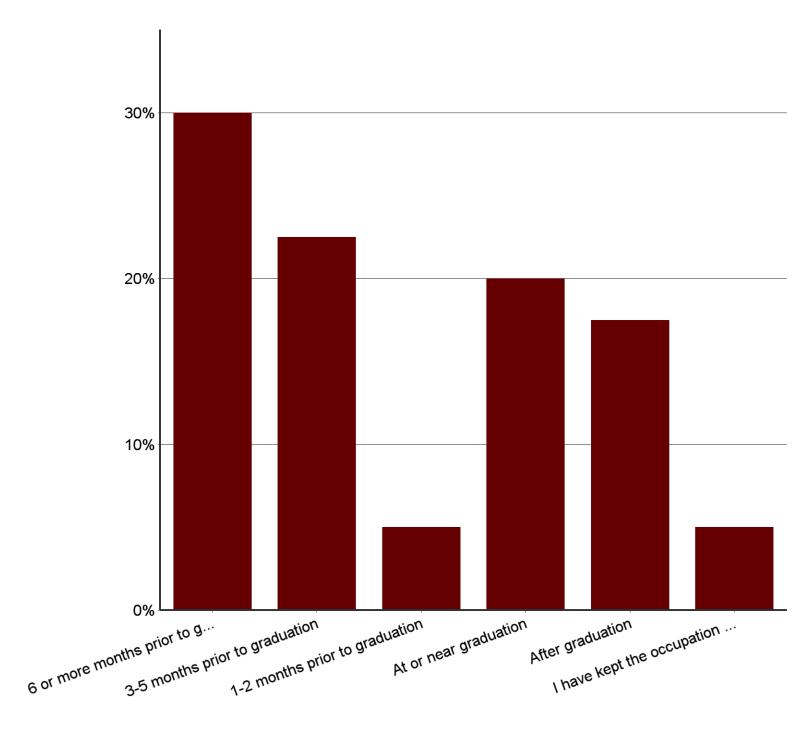
Respondents' Time Dedicated to Their Job Search	N	%
< 1 hour per week	17	42.50%
1-2 hours per week	10	25.00%
3-4 hours per week	5	12.50%
5 or more hours per week	8	20.00%
Total	40	100.00%

College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Career Services Used By Respondents Who Have Had "0" Full-Time Jobs Since Graduation



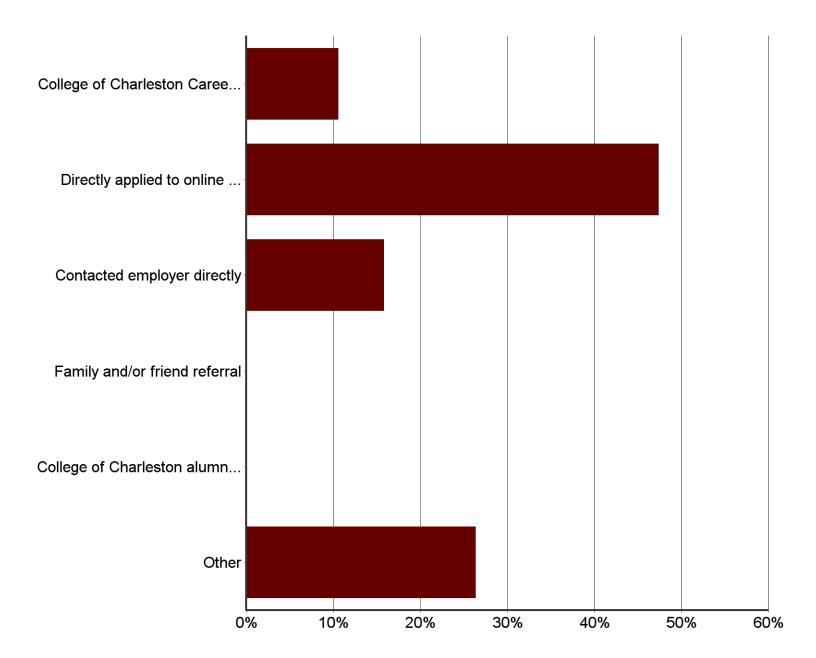
Career Center Services Used By Respondents	N	%
Career/major consultation or meeting with staff	14	40.00%
On-campus student employment	7	20.00%
Internship assistance	6	17.14%
CougarJobLink (electronic job posting)	13	37.14%
Website	11	31.43%
Attended career fair	8	22.86%
Attended program or workshop	7	20.00%
On-campus interview	2	5.71%
Mock interview	2	5.71%
Grad school preparation	15	42.86%
Total	85	100.00%

College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 When Respondents Who Have Had "0" Full-Time Jobs Since Graduation Began Their Job Search



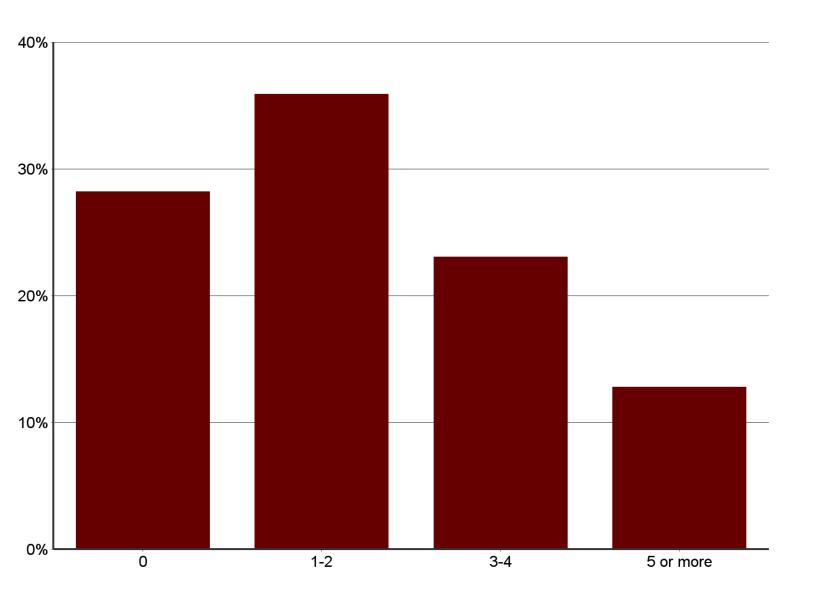
When Respondents Started Their Job Search	N	%
6 or more months prior to graduation	12	30.00%
3-5 months prior to graduation	9	22.50%
1-2 months prior to graduation	2	5.00%
At or near graduation	8	20.00%
After graduation	7	17.50%
I have kept the occupation I held prior to graduation or have been promoted	2	5.00%
Total	40	100.00%

College of Charleston 2016 Alumni Survery Results: Class of 2014-2015 Respondents' Who Have Had "0" Full-Time Jobs Since Graduation Primary Job Search Method



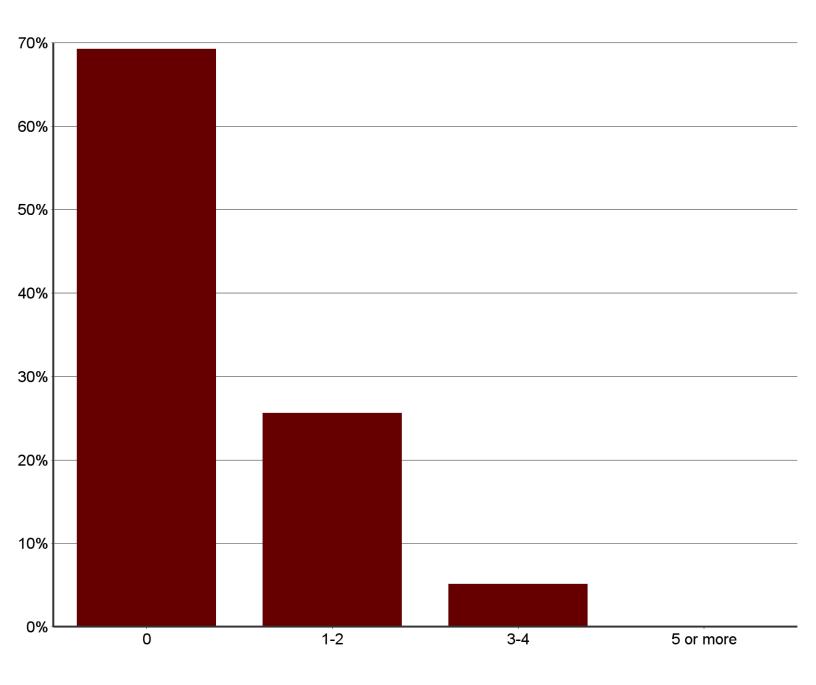
Respondents' Primary Job Search Method	N	%
College of Charleston Career Center (CougarJobLink, Career Fair, on-campus interviews)	4	10.53%
Directly applied to online posting via company website or other job search	18	47.37%
Contacted employer directly	6	15.79%
Family and/or friend referral	0	0.00%
College of Charleston alumni and/or employee of the College assisted to secure interview/job	0	0.00%
Other	10	26.32%
Total	38	100.00%

College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Respondents' Who Have Had "0" Full-Time Jobs Since Graduation Number of Interviews Participated In During Job Search



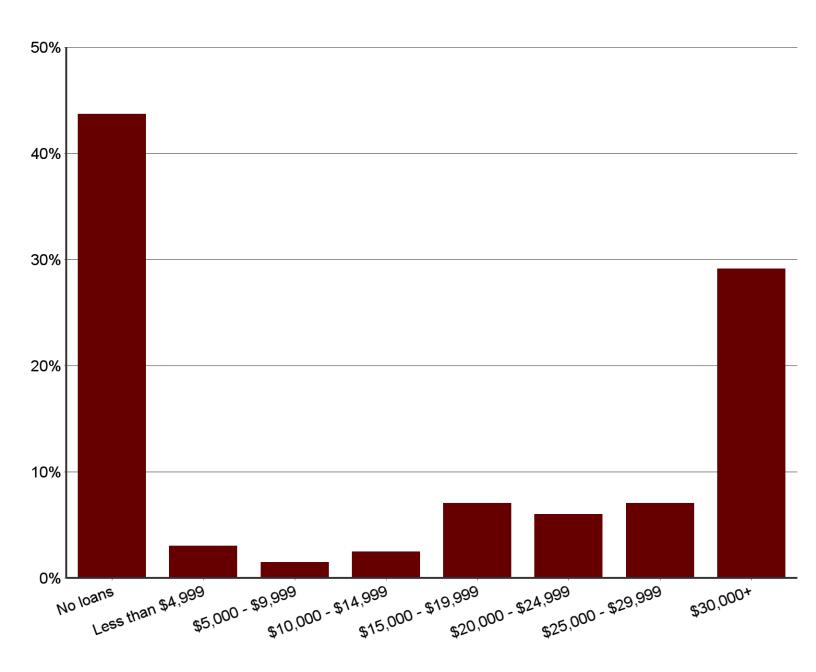
	Respondents' Number of Interviews Participated In While Job-Searching	N	%
0		11	28.21%
1-2		14	35.90%
3-4		9	23.08%
5 or more		5	12.82%
Total		39	100.00%

College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Number of Full-Time Job Offers Respondents' Who Have Had "0" Full-Time Jobs Since Graduation Received Prior To Graduation



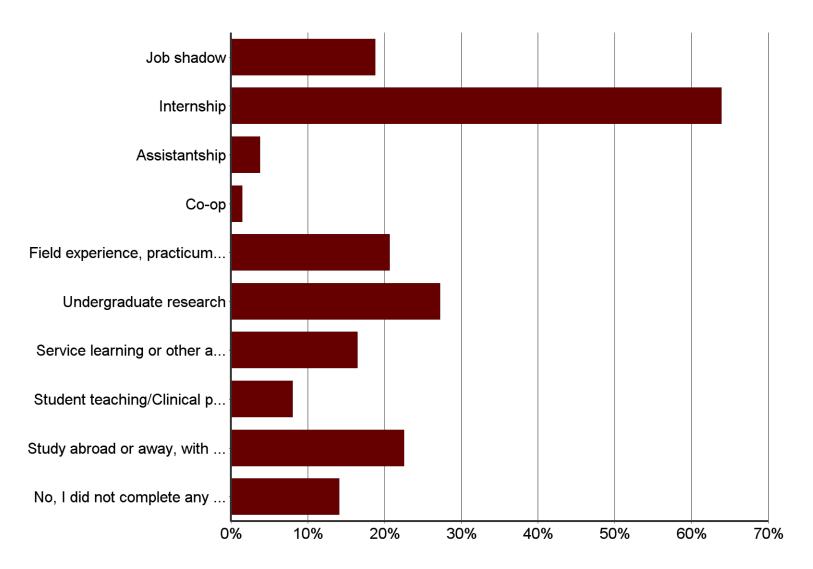
	Number of Full-Time Job Offers Respondents' Received Prior To Graduation	N	%
0		27	69.23%
1-2		10	25.64%
3-4		2	5.13%
5 or more		0	0.00%
Total		39	100.00%

College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Total Amount of Undergraduate Loans Accrued at the Time of Graduation



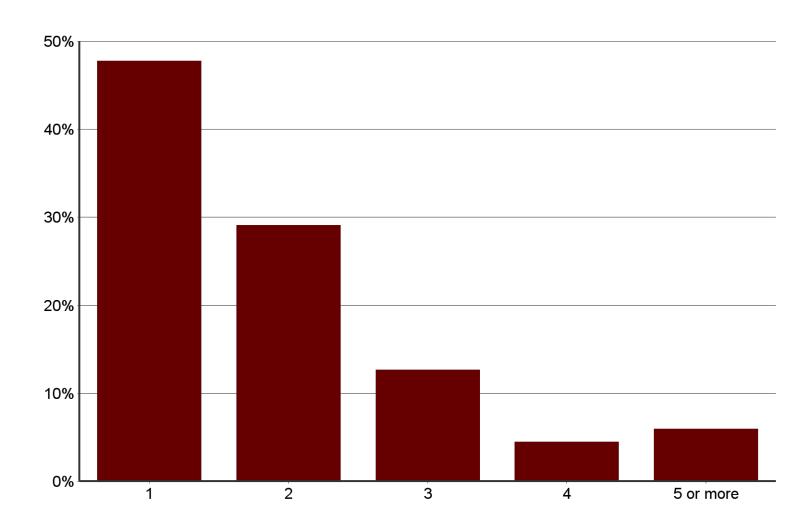
Total Amount of Undergraduate Loans Accrued at the Time of Graduation	N	%
No loans	87	43.72%
Less than \$4,999	6	3.02%
\$5,000 - \$9,999	3	1.51%
\$10,000 - \$14,999	5	2.51%
\$15,000 - \$19,999	14	7.04%
\$20,000 - \$24,999	12	6.03%
\$25,000 - \$29,999	14	7.04%
\$30,000+	58	29.15%
Total	199	100.00%

College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Career Opportunities Respondents' Participated in During Attendance



Career Opportunities Respondents' Partcipated in During Attendance	N	%
Job shadow	40	18.78%
Internship	136	63.85%
Assistantship	8	3.76%
Со-ор	3	1.41%
Field experience, practicum, or clinical experience	44	20.66%
Undergraduate research	58	27.23%
Service learning or other academic volunteering through CofC	35	16.43%
Student teaching/Clinical practice internship	17	7.98%
Study abroad or away, with internship or practicum component	48	22.54%
No, I did not complete any of the above	30	14.08%
Total	419	100.00%

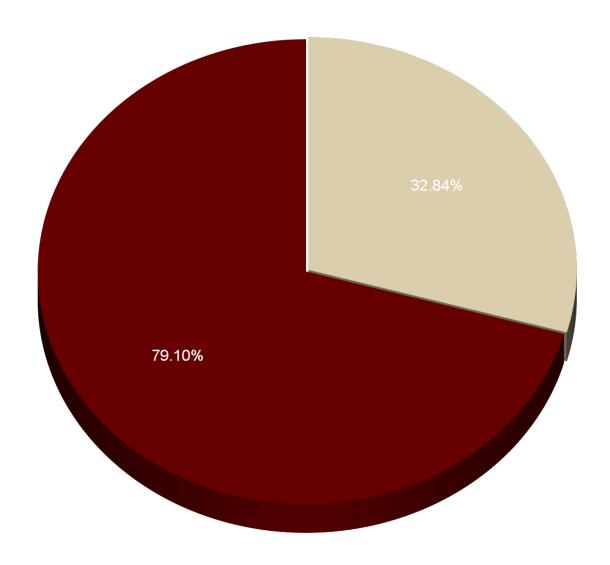
College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Number of Internships Respondents' Participated in



	Number of Internships Respondents Participated in	N	%
1		64	47.76%
2		39	29.10%
3		17	12.69%
4		6	4.48%
5 or more		8	5.97%
Total		134	100.00%

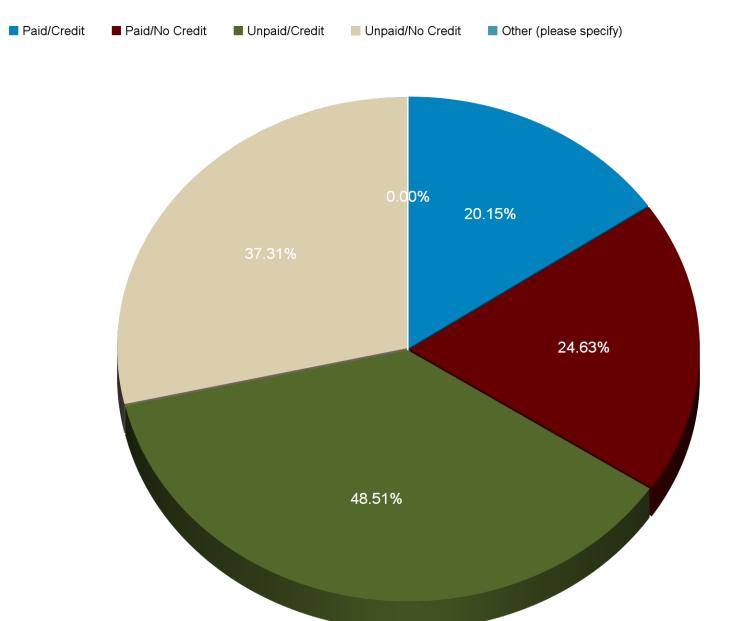
College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Respondents' Internship Opportunities





Internship Opportunities	N	%
Full-time	44	32.84%
Part-time	106	79.10%
Total	150	100.00%

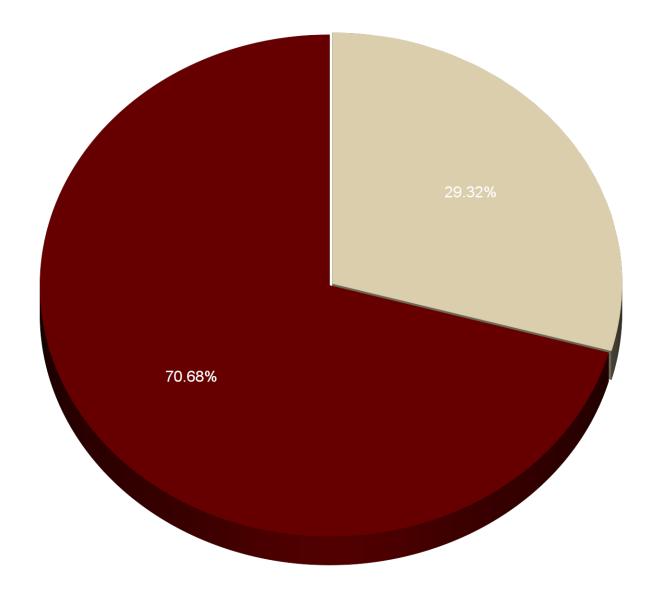
College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Type of Internship Respondents' Participated in



Type of Internship	N	%
Paid/Credit	27	20.15%
Paid/No Credit	33	24.63%
Unpaid/Credit	65	48.51%
Unpaid/No Credit	50	37.31%
Other (please specify)	0	0.00%
Total	175	100.00%

College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Respondents' Offered a Full-Time Position as a Result of Their Internship





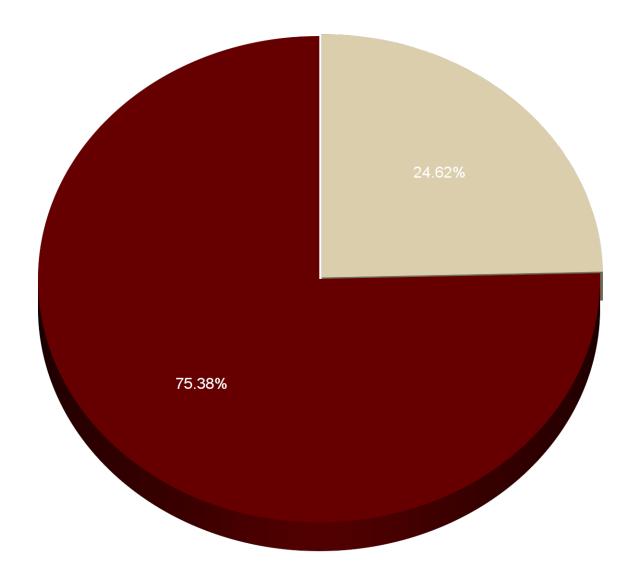
	Respondents Offered a Full-Time Position as a Result of Their Internship	N	%
Yes		39	29.32%
No		94	70.68%
Total		133	100.00%

College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Respondents' Plan for Future Degrees

Degree	Do not plan to pursue	Degree received	Currently enrolled or working toward	Degree you hope to attain in the future	N
Second Bachelor's Degree	153	15	5	11	184
Master's Degree	49	9	33	116	207
Law Degree	158	-	2	17	177
Medical Degree (e.g. MD, DO, DDS, DVM, PharmD)	166	-	6	5	177
PhD or other Doctoral Degree	127	-	5	50	182
Certificate	113	5	11	49	178
Other:	55	-	-	3	58

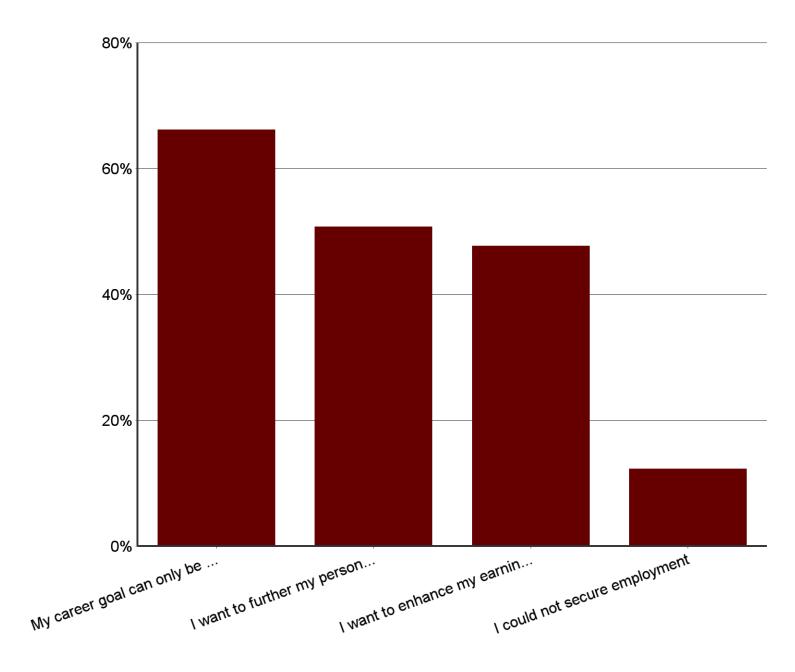
College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Respondents' Who Recieved a Graduate Assistantship/Fellowship





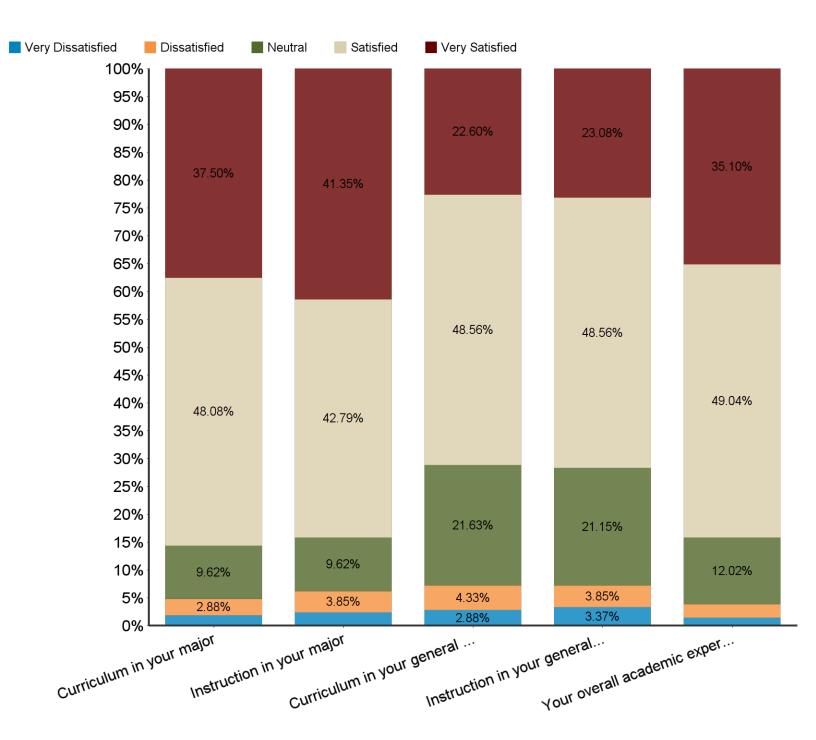
Respondents Who Received a Graduate Assistantship/Fellowship	N	%
Yes	16	24.62%
No	49	75.38%
Total	65	100.00%

College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Respondents' Reason For Seeking Further Education



Respondents' Reason For Seeking Further Education	N	%
My career goal can only be obtained through further education	43	66.15%
I want to further my personal growth	33	50.77%
I want to enhance my earning potential	31	47.69%
I could not secure employment	8	12.31%
Total	115	100.00%

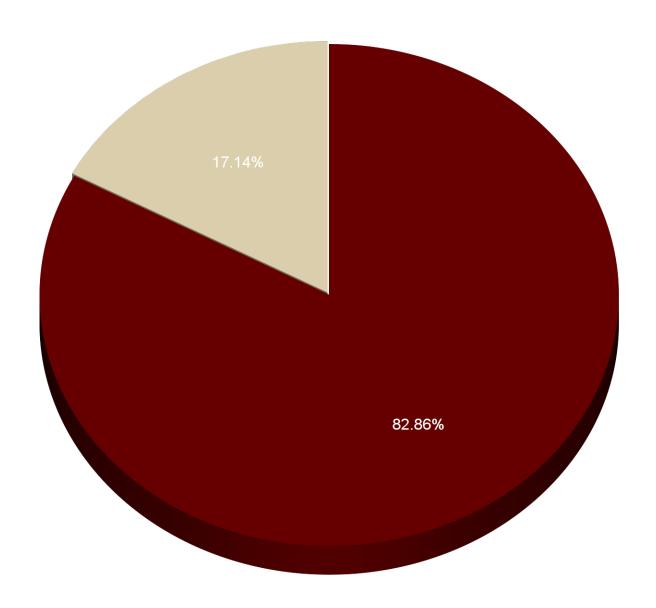
College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Respondents' Satisfaction with the College of Charleston



College of Charleston	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied	N	Average Value
Curriculum in your major	4	6	20	100	78	208	4.16
Instruction in your major	5	8	20	89	86	208	4.17
Curriculum in your general education program	6	9	45	101	47	208	3.84
Instruction in your general education program	7	8	44	101	48	208	3.84
Your overall academic experience	3	5	25	102	73	208	4.14

College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Would Choose the College of Charleston Again

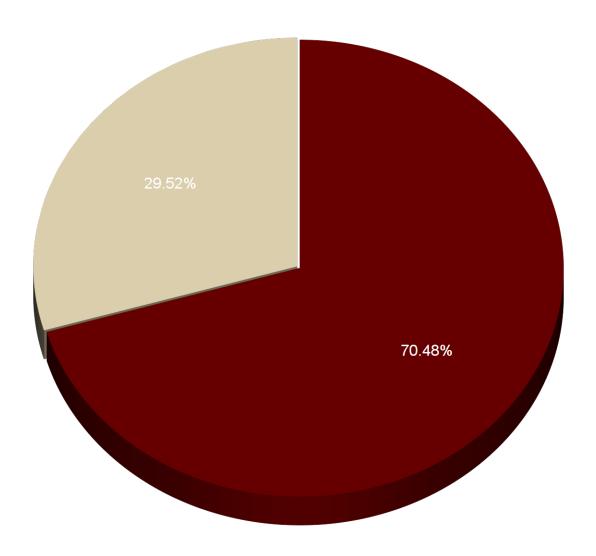
■ Yes ■ No



Would Choose the College of Charleston Again	N	%
Yes	174	82.86%
No	36	17.14%
Total	210	100.00%

College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Would Choose the Same Major





Would Choose the Same Major	N	%
Yes	148	70.48%
No	62	29.52%
Total	210	100.00%

College of Charleston 2016 Alumni Survey Results: Class of 2014-2015 Career Opportunities Respondents Participated In

Opportunity	Not at all	Some- what	Moderately	Strongly	N
Career related advanced education or training	83	31	25	24	163
Lifelong learning or personal enrichment studies outside your career area(s)	58	48	27	28	161
Professional or service organizations	80	33	29	17	159
Volunteer, public, or community service	70	29	34	27	160
Social or recreational organization	69	25	31	35	160
Support or participation in the arts	69	26	36	29	160

Opportunity	Never	Less often	Annually	Monthly	Weekly	N
Career related advanced education or training	44	31	41	36	36	188
Lifelong learning or personal enrichment studies outside your career area(s)	33	34	26	37	53	183
Professional or service organizations	53	43	30	31	28	185
Volunteer, public, or community service	35	37	46	41	27	186
Social or recreational organization	34	35	22	44	51	186
Support or participation in the arts	42	34	38	43	28	185

College of Charleston 2016 Alumni Survey Results Class of 2014-2015

Appendix A

Category of Current Status ("other" defined)

Full-time employed and full time graduate student Entrepreneur Employed full time and Graduate student Traveling

Appendix B

Category of Current Employment ("other" defined)

Accounting Human Resources Peace Corps

Peace Corps Volunteer Retail Food and Beverage

Archaeology Higher Ed Admin Pursuing a Juris Doctorate

UnemployedReal EstateCoachMedical schoolCapital MarketsSchoolLogisticsSoftwareJournalism

Product Development Urban Planning Coaching and fitness

Defense contractor Commercial Real Estate Fulbright Scholar Program

Appendix C

Category of Methods to Obtain Current Employment ("other" defined)

Graduate school
Employer Temp agency

Indeed.com
Monster.com

Personal networking

Recruiter

Internship BCSD Job Fair Internships.com

CofC Office of Nationally Competitive Awards Networking through College of Charleston

Appendix D

Category of Primary Job Search Methods ("other" defined)

Graduate school Online Indeed.com

Appendix E

Responses for Future Degrees ("other" defined)

Film School 2nd Master's Degree Tech school

Appendix F

Complete List of Reported Graduate Institutions

PTCB Samford University Converse College George Mason Columbia University Campbell University

School of University Pennsylvania State University

Art Institute **Brooklyn Law School** Osteopathic Medicine

Virginia **Boston University** SIUE

University of South Carolina Commonwealth NC state university

Goddard College The Citadel University Simmons College **CUNY** Webster U.

Northeastern Clemson University Palo Alto University Shenandoah University **Dartmouth College** University Lake Erie College of

Culinary Institute of MUSC

Charleston **Rutgers School of Dental Medicine** Osteopathic Medicine College of Charleston **Elon University** William and Mary Stephen F. Austin School of Law Northwestern University

State University Georgia Institute of Technology Northern Arizona University

Golden Gate **Liberty University** University of Cape Town Greenville Tech College University University of Florida

Ross University University of Phoenix Coastal Carolina university

Appendix G

Complete List of Reported Academic Disciplines

School Psychology

G/T Endorsement Public Health-Health Policy and Education Biology/Education Management DMS

Secondary Education Masters of industrial design Veterinary Medicine

Graphic Design Environmental Studies Nursing

Urban Planning Counseling psychology Doctor of Osteopathic Medicine

Library and Information Science: Archives MBA

Discipline Industrial Organizational Psychology Library and Information Science

Public Health Higher Education Student Affairs

Event Management Certification Business Administration MBA

History Communications MS in Psychology
Student Affairs and Higher Education Physician Assistant Computer Science

AdministrationNeuroscienceESOLTaxationNursingDentistryMBADentistryMBAMS in PsychologyNursingJournalism

Pharmacy

Early Childhood Education Nursing Environmental Science and Policy

Pharmacy Technician Law Environmental Studies

BusinessComputer SciencePublic Health: EpidemiologyComputer ScienceAccountingGEOLOGICAL SCIENCES

Education

Applied Statistics

<u>Appendix H</u>

Complete List of Reported 1st and 2nd Majors

BADM - Business Administration	26	FRFS – French and Francophone Studies	PEHD - Physical Education 2
BIOL - Biology 19		1	BIOC - Biochemistry 2
PSYC - Psychology 19		FINC - Finance 5	ECON - Economics 2
POLI - Political Science 19		ACCT - Accounting 5	MATH - Mathematics 1
COMM - Communication 17		SOCY - Sociology 5	EVSS - Environmental Studies 1
PBHL - Public Health 13		MKTG - Marketing 4	FRFS - French & Francophone Studies
MBIO - Marine Biology 11		EDEL - Elementary Education 3	1
CSCI - Computer Science 10		THTR – Theatre 4	GRMN - German 1
ENGL - English 10		PHYS - Physics 1	ARTS - Studio Art 1
EXSC - Excercise Science 8		CHEM - Chemistry 3	CITA - Computing in the Arts 1
INTL - International Studies	8	EDEC - Early Childhood Education 3	ATEP - Athletic Training 1
INTB - International Business	8	URST - Urban Studies 2	EDSP - Special Education 1
ARTM - Arts Management	8	ARTH - Art History 2	XBAD - Pre-Major Business Administration
GEOL - Geology 7		EDCG - Secondary Education Cognate	1
ANTH - Anthropology 6		2	REAC - REACH Certificate Program
HTMT - Hospitality and Tourism		WGST - Women's and Gender Studies	1
Management 6		2	EDSH - Spanish 1
HPCP - Historic Preservation and		INFS - Computer Information Sciences	DANC - Dance 1
Community Planning 5		2	DATA - Data Science 1
HIST - History 6		MUSC - Music 2	CSIS - Computer and
Information Sciences 1			